

* for the trade press *

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Rosenberger Strengthens Global Site Solutions Infrastructure Business

Rosenberger today announced the increase of its investments in its worldwide Site Solutions business.

This continuous investment will enhance and advance Rosenberger's expertise in supporting customer infrastructure connectivity requirements in the areas of FTTA/PTTA, low-PIM coax transmission lines including coax jumper cables, as well as installation material, accessories, tools and PIM test equipment that ensure the best possible quality and long-lasting operation.



Eric Kueppers, CEO, Rosenberger said:

“Our Site Solutions business is strategically aligned for meeting the specific needs of our business areas around the world. This ensures the right focus for our program of continuous investments and is part of our long-term strategy. Driven by 5G and the ongoing increasing demand of broadband services and connectivity across end-user, enterprise and verticals, Rosenberger delivers best-in-class on-the-ground support to our global mobile operators and OEM customers.”

Marc Käumle, Global EVP of Rosenberger Telecommunication Business Area said, “The Rosenberger Site Solutions Group is well-known for its excellent on-site support and focus on meeting customer expectations, being a reliable and trusted partner instead of just a supplier. In offering customers a highly responsive single source end-to-end solution, Rosenberger enables them to always deliver on challenging roll-outs, respond more quickly to market opportunities, and reduce their total cost of ownership.”

About Rosenberger Site Solutions

Rosenberger Site Solutions is part of the Rosenberger Group with global sales of around €1.5 bn and has provided end-to-end connectivity solutions for over 20 years. These include Fiber, Power and RF products and solutions for indoor and outdoor sites such as towers, roof-tops, streetworks and lamp posts. Rosenberger's customer base is Mobile Network Operators, OEMs, Tower Companies, Neutral Hosts and Integration and Installation Partners.

About Rosenberger

Rosenberger is one of the world's leading manufacturers of impedance-controlled and optical interconnect solutions in high-frequency, high-voltage and fibre-optic technology.

The product range covers RF coaxial connectors, components and accessories, RF measurement products as well as cable assemblies for mobile communication networks, data centres, industrial test & measurement, automotive electronics as well as for high-voltage contact systems, medical and industrial electronics as well as aerospace engineering. The custom machining division manufactures customer-

specific precision parts from all machinable materials for various industries such as the automotive and commercial vehicle industry, ship building or classic mechanical and plant engineering.

Worldwide, the Rosenberger Group operates manufacturing and assembly locations as well as Rosenberger sales offices in Europe, Asia and North and South America where – in total – approx. 14,800 employees develop, produce and sell our products. In 2021, the Rosenberger Group achieved global sales of 1.503 billion €. Rosenberger Hochfrequenztechnik GmbH & Co. KG with its headquarters in Fridolfing/Germany, where more than 2,900 people are employed today, was founded in 1958 and has been family-owned ever since.

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